

PETER JOHNSON

Instructional Technologist & UX Practitioner

@ PJ@peterjohnson.info

SUMMARY

Experienced e-learning professional with 9+ years of experience in course & assessment design and development. Solid background in information technology, skills-based education, and user experience. My persistent focus on delivering usable and accessible learning experiences has led to a reputation for “student obsession.”

SKILLS

Adobe Creative Cloud

HTML

CSS

JavaScript

SQL

Analytics

Database Design

Instructional Design

SharePoint

Accessibility

D3.js

UX Research & Design

Assessment

Learning Mgmt. Systems

Project Management

Content Strategy

EXPERIENCE

Instructional Technologist

Western Governors University

📅 10/2019 - Ongoing 📍 Somerville, MA

- Conduct usability evaluations of educational content and technology and recommend actionable feedback for iterative improvement.
- Apply content strategy techniques to align optimal content with learning objectives, and collaborate with subject matter experts (SMEs), faculty, vendors, IT, and other stakeholders to craft unique, creative, and often experimental, e-learning solutions.
- Analyze quantitative and qualitative student data to inform design decisions to improve the online student experience.
- Own instructional design and assessment development tasks while collaborating with stakeholders to design courses and project-based performance assessments.
- Strategically address urgent design & development issues by conducting root cause analyses, and collaborate with key stakeholders to resolve issues without delaying product launches.
- Work with course development teams to curate, adapt, and create instructional multimedia assets including infographics, videos, and podcasts that facilitate engaging learning experiences that align with learning objectives.
- Facilitate effective written and verbal communication with vendors and stakeholders at all organizational levels, adapting verbiage, tone and technical details as appropriate.

UX Consultant

Freelance

📅 09/2017 - Ongoing 📍 Somerville, MA

- Conduct qualitative research in the form of user interviews, task analyses, and competitive research.
- Develop personas and user journey maps in order to reveal opportunities for website improvements.
- Conduct ideation & sketching to design prototypes of solutions.
- Conduct heuristic evaluation, usability testing and quantitative data analysis to reveal and address usability concerns.
- Identify, and make recommendations to resolve, web accessibility issues.
- Develop data visualizations with HTML, CSS, JavaScript and D3.js.

Learning Resource Specialist, Learning Experience

Western Governors University

📅 02/2013 - 10/2019 📍 Dorchester Center, MA

- Collaborated with stakeholders to combine learning management systems, e-learning technology, and quality content to provide seamless and engaging learning experiences.
- Evaluated and recommended learning resources and educational technology products that followed the best user experience practices.
- Collaborated with the accessibility team to ensure compliance with WCAG 2.0 and Section 508 guidelines.

EXPERIENCE

Java Subject Matter Expert (contractor)

Western Governors University

📅 07/2012 - 02/2013 📍 Charleston, SC

- Developed a coherently structured Java programming course of study for self-guided learning.
 - Developed student project specification to test students' skill and build competencies in preparation for the final assessment.
 - Revised and edited assessment items to ensure proper syntax, clarity and appropriate level of detail.
-

Software Developer - Continuous Integration

SPARC, LLC

📅 04/2012 - 10/2012 📍 Charleston, SC

- Used RTC to manage software builds in an agile development environment.
 - Managed code repository and administered version control using RTC and GitHub.
 - Managed backlog database in RTC and maintained updates to software revisions.
 - Developed Java code and JUnit test cases for internal applications.
-

Configuration Management Engineer

Benefitfocus.com

📅 05/2011 - 03/2012 📍 Charleston, SC

- Managed deployment and configuration of Java-based web applications in Oracle WebLogic Server.
 - Set up and configured WebLogic application servers and IIS servers.
 - Configured software builds, updates, patches and releases.
 - Managed version control database and repository with Apache Subversion.
-

EDUCATION

Master of Science, Information; concentration in UX & Analytics

University of Wisconsin - Madison

📅 09/2020 - Ongoing

- Expected graduation date: 2022

GPA

4.0 / 4.0

Graduate Certificate, User Experience Design

University of Wisconsin - Madison

📅 09/2017 - 08/2018

GPA

4.0 / 4.0

Bachelor of Science, Information Technology

Western Governors University

📅 01/2006 - 07/2009

CERTIFICATIONS

Certified Associate in Project Management (CAPM)

Project Management Institute

CompTIA Project+

CompTIA

Smartsheet Product Certification

Smartsheet